

**MINUTES OF THE
STE. GENEVIEVE BOARD OF ALDERMEN
REGULAR MEETING
THURSDAY – MAY 9, 2024**

CALL TO ORDER. Mayor Brian Keim called the regular meeting of the Ste. Genevieve Board of Aldermen to order at 6:07 p.m. and all stood for the Pledge of Allegiance.

ROLL CALL. A roll call by City Clerk Pam Meyer showed the following members present:

Mayor Brian Keim	
Alderman Eric Bennett	Alderman Bob Donovan
Alderman Patrick Fahey	Alderman Joe Steiger
Alderman Jeff Eydmann	Alderman Mike Raney
Alderwoman Amie Dobbs	

Absent: Alderman Joe Prince

APPROVAL OF AGENDA. A motion by Alderman Bennett, second by Alderman Eydmann to approve the amended agenda as presented. Motion carried 7-0-1 with Alderman Prince absent.

PRESENTATION/AWARDS.

At this time, Mayor Keim read and presented a Proclamation to Mr. Hirshell Parker with Ste. Genevieve County Memorial Hospital for “Hospital Week Proclamation for its 55th Anniversary.”

In appreciation to Bob Bonnell & Charlie Wibbenmeyer for their service to the Ste. Genevieve Volunteer Fire Department Mayor Keim presented them both with a plaque to show the City’s appreciation.

PERSONAL APPEARANCE. None.

CITY ADMINISTRATORS REPORT. (See Attached Report) Alderman Raney asked if MODOT has shown any effort to address the drainage issue on Center Drive near Shuh Plumbing and wanted to make sure that residents know that this is a MODOT issue and not a City issue.

STAFF REPORTS.

Dave Bova – Assistant City Administrator (See Attached Report)
Kenny Steiger – Fire Chief (See Attached Report)

Aaron Smith – Tourism Director (See Attached Report)

PUBLIC COMMENTS. Mr. Jeremiah Meres, 13 St. Jude Drive addressed the Mayor and Board of Aldermen regarding firewood on property near the ferry landing.

PUBLIC HEARING.

Mayor Kiem opened the public hearing at 6:34 p.m. to consider a request from Dan Carver for a special use permit that will allow a financial services office at 658 Rozier Street in an R-1 Single Family Residential District. Mr. Dave Bova addressed the Board giving the Board information regarding the application process and that the Planning & Zoning Commission approved the request 5 yes 1 no and 2 absent at the May 2, 2024 meeting. Mr. Carver received 14 letters of support from surrounding property owners and tenants. The applicant, Mr. Dan Carver introduced himself and stated that he has had a location in Ste. Genevieve since 2006 and will be at this location approximately one day a week and it does have off street parking available. With no further questions the public hearing was closed at 6:36 p.m.

CONSENT AGENDA.

- Minutes – Board of Aldermen – Regular Meeting – April 25, 2024
- Minutes – Board of Alderman – Work Session – April 25, 2024
- Minutes – Board of Aldermen – Work Session (Closed) – April 25, 2024
- **RESOLUTION 2024 – 27. A RESOLUTION DECLARING THE K-9 VEHICLE AND ADDITIONAL EQUIPMENT WITH THE VEHICLE BE DECLARED SURPLUS PROPERTY AND DISPOSED OF.**

A motion by Alderman Steiger, second by Alderman Bennett to approve the consent agenda as presented. Motion carried 7-0-1 with Alderman Prince absent.

OLD BUSINESS.

BILL NO. 4617. AN ORDINANCE AMENDING THE CITY OF STE. GENEVIEVE CODE OF ORDINANCES FOR CHAPTER 140 PURCHASING AND COMPETITIVE BIDDING POLICY AS SET FORTH BELOW. 2nd READING. A motion by Alderman Bennett, second by Alderman Steiger, Bill No. 4617 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderwoman Amie Dobbs, Alderman Patrick Fahey, Alderman Bob Donovan, Alderman Joe Steiger, Alderman Eric Bennett, Alderman Jeff Eydmann, and Alderman Mike Raney. Nays: None. Absent: Alderman Joe Prince Motion carried 7-0-1. Thereupon Bill No. 4617 was declared Ordinance No. 4538 signed by the Mayor and attested by the City Clerk.

BILL NO. 4618. AN ORDINANCE AMENDING SECTION 210.770 CEMETERY RULES OF THE STE. GENEVIEVE CODE OF ORDINANCES AS SET FORTH BELOW.

2nd READING. A motion by Alderman Bennett, second by Alderman Donovan, Bill No. 4618 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderwoman Amie Dobbs, Alderman Patrick Fahey, Alderman Bob Donovan, Alderman Joe Steiger, Alderman Eric Bennett, Alderman Jeff Eydmann, and Alderman Mike Raney. Nays: None. Absent: Alderman Joe Prince. Motion carried 7-0-1. Thereupon Bill No. 4618 was declared Ordinance No. 4539 signed by the Mayor and attested by the City Clerk.

BILL NO. 4619. AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO A REVISED CO-OPERATIVE AGREEMENT WITH STE. GENEVIEVE COUNTY FOR THE COLLECTION OF CITY TAXES. 2nd READING.

A motion by Alderman Bennett, second by Alderman Donovan, Bill No. 4619 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderwoman Amie Dobbs, Alderman Patrick Fahey, Alderman Bob Donovan, Alderman Joe Steiger, Alderman Eric Bennett, Alderman Jeff Eydmann, and Alderman Mike Raney. Nays: None. Absent: Alderman Joe Prince. Motion carried 7-0-1. Thereupon Bill No. 4618 was declared Ordinance No. 4540 signed by the Mayor and attested by the City Clerk.

NEW BUSINESS.

DISCUSSION OF A DUMP TRUCK BID FOR THE PUBLIC WORKS DEPARTMENT.

City Administrator Welch reported that Alliance has found another dump truck that they would like to bid on and would like the Boards approval. A motion by Alderman Steiger, second by Alderman Eydmann to approve up to \$155,000 on the bid for the dump truck. Motion carried 7-0-1 with Alderman Prince absent.

BILL NO. 4620. AN ORDINANCE APPROVING A SPECIAL USE PERMIT FOR DAN CARVER THAT WILL ALLOW THE OPERATION OF A FINANCIAL SERVICES OFFICE AT 658 ROZIER STREET. 1st READING.

A motion by Alderman Steiger, second by Alderman Donovan, Bill No. 4620 was placed on its first reading, read by title only, considered and passed by an 7-0-1 vote of the Board of Aldermen with Alderman Prince absent.

BILL NO. 4621. AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO AN INTERGOVERNMENTAL AGREEMENT FOR CONSTRUCTION COST SHARING WITH STE. GENEVIEVE R-II SCHOOL DISTRICT FOR WATER MAIN IMPROVEMENTS ON MAPLE DRIVE FROM 9TH STREET TO VIRGINIA STREET. 1st READING.

A motion by Alderman Donovan, second by Alderman Steiger, Bill No. 4621 was placed on its first reading, read by title only, considered and passed by an 7-0-1 vote of the Board of Aldermen with Alderman Prince absent.

OTHER BUSINESS.

MAYOR/BOARD OF ALDERMEN COMMUNICATION. Alderman Steiger asked if the City could request a copy of the MML Salary Survey when it becomes available.

ADJOURNMENT. With no further business Mayor Keim adjourned the meeting at 6:47 p.m.

Respectfully submitted by,


Pam Meyer
City Clerk

CITY ADMINISTRATOR REPORT

May 9, 2024 Update

1. David Bova and I have signed up for the at the Southeast Missouri Municipal League meeting Tuesday, 5/7, in Poplar Bluff and will be on the road most of the day.
2. We are working with our insurance broker Lakenan Insurance to get rates for Liability/Casualty as it renews July 1. We are filling out forms for other carriers so we can get quotes on the costs and compare them with our current provider.
3. The Levee District will be voting on an agreement Tuesday, May 14, with the Department of Interior Fish and Wildlife Service to begin the process to donate 179 acres on the east side of the levee. The federal government will begin their due diligence process after signing off on this agreement that will eventually bring that area into the Middle Mississippi River National Wildlife Refuge for eventual improvements spearheaded by the Fish and Wildlife Service.
4. I submitted our TAP grant application for the S. 4th St. Sidewalk Extension from north of St. Joseph St. to Rozier. Results of the applications will not be announced until June/July. There are more grants requesting funds than funds available this year.
5. No date has been set yet for the N. 4th St. improvements. We want to have a pre-construction meeting first with Jokerst Paving and Cochran and not looking to start construction until after school is out.
6. Numerous road closings were required yesterday with the 1 ½ inches of rain that fell in 45 minutes locally and more to our north to already soaked yards and creeks with another .4 the rest of evening. High water across streets occurred in the usual locations. Water was along the parking area at Shuh's and we sent pictures to MoDOT about installing more piping across Highway 32. Alliance was out cleaning streets today to remove silt left by the floodwaters.
7. I talked to Jami Inman, the Jour de Fete president, and she says they finally received the insurance payment and they have a contractor lined up to work on the bridge access portion along St. Mary's Road that was damaged by the automobile. The insurance will not cover replacing the whole bridge.



Community Development May 2024 Staff Report 4/9/24 – 5/3/24

Historic Preservation – Heritage Commission

- Meeting - 4/15 – 2 COAs approved by HC; 2 approved administratively
- Next meeting – 5/20
- 2024 HP grant application(s) – mobile app walking tour – recommended for funding

Building Department / Code Enforcement

- Occupancy Permits / Inspections 24
- Building Permits Issued 12
- Demolition Permits 0
- Sign Permits 0
- Chicken Permits 0
- Special Use Permits 1 (for BOA consideration 5/9)
- Sidewalks – sidewalk violation letters to be mailed out in May

Comprehensive Plan Update

- Steering Committee
 - Board rep is Alderman Raney
 - Funnel public input through Comm Dev Dept, committee, or RPC
- Current stage of process is Draft Development
- 1st Draft of Final Plan to Steering Committee this month

Planning & Zoning

- Meeting – 5/2 – approved SUP004-24 for recommendation to BOA
- Next meeting – 6/6
- Attended Comprehensive Econ. Dev. Strategies action plan mtg – SEMO RPC

City / County Info

- Assistance with Tourism / EcDev 2024 – Provided 5k in '23, discussion of poss. adding lodging tax to 2024 ballot / discussion of forming a CVB type organization with County & Chamber
- Progress Parkway property – county provided assistance to IDC for infrastructure
- FLAP Grant (N 4th Street) – remains on track for 2025
- 911 Tax – Board formed (includes City officer) – payments from City & Amb. Dist. to continue until new infrastructure installed and paid; potentially 4 – 5 years (2027-28)
- EV Charging – County is not assisting

- Improvements to Ferry Landing – USCOE will not require permits and have given permission to move forward; plans have been forwarded to Union Pacific & MLC for review; MLC has responded they have no issue with the project; still awaiting UP

Board of Adjustment

- Nothing new to report

Floodplain Management

- Current long range forecasts are <50% chance of Minor Flooding in May-Jun-Jul
- Current river stage (5/3) is 31.1'; expected to fall to 27' next week.
- Minor Flood warning issued at 27'
- Currently Abnormally Dry; Gov. Parson re-extended Drought Alert thru 9/1/24
- Ferry currently not operating due to high river level.
- Floodplain preparation letters were mailed out on 3/22

Property Maintenance

- Nuisance Property Issues 4
- Vegetation Nuisance Issues 3
- Code Violation Issues 3
- Sidewalk Issues 1
- 58 S Main – bid approved – work to begin 5/13 tentatively
- 42 S Main – tax sale to be held 8/26

Training 2024

- NAPC Webinar – Assessing & Rehabilitating Structures – completed 1/8
- MML Webinar – AI's Impact on Local Government – completed 1/29
- MDNR Webinar – Paul Bruhn Revitalization Grant Program – completed 2/1
- NPS Webinar – Use of Substitute Materials on Historic Buildings – attended 2/22
- Gordian Webinar – Adopting AI; Innovation in Gov't – attended 3/8

Ste. Genevieve Fire Department

Ken Steiger Fire Chief
165 South 4th. Street
Ste. Genevieve, Mo. 63670

Phone: 573-883-5400 City Hall
Phone: 573-883-5321 Fire House
Fax: 573-883-8081 Fire House
Email: sgfd7101@gmail.com
Cell Phone: 573-883-0615

Monthly Operations Report

Date: April 2024

Calls for Assistance:

- SGFD responded to **23** emergency calls in **April**.
- The total for this year is **94** calls, up 13 calls from last year.

Staffing:

- SGFD roster is down **4**. Due to the fireman being volunteer, openings will occur.
- Volunteers are still needed to form an applicant list, contact any SGFD firefighter if interested
- Have a new volunteer application in hand and working on background and reference checks. Past everything, waiting for him to move to Ste Gen.

Training: (FYI, all monthly training is done after hours or on weekends)

- **Monthly Training was in donated vehicle for live fire vehicle firefighting.**
- **Preplan Training cancelled by owner.**
- **Had members complete a 40 hour Basic Fire Fighter Class**
- **Members attended Fire Dept Instructors Conference in Indy**

Meetings Attended

Bi County Chiefs Meeting – **Attended**
City Council Meeting – **Attended**
Ozark Fire Assoc. Meeting – **Attended**
Miss Lime Co. Emergency Operations Meeting – Attended
Dept Head Meeting – Attended

Technical Rescue: (FYI, all Tech Rescue training is done after hours or on weekends in addition to regular monthly training)

- **Have set a meeting to try to reorganize.**

Apparatus & Equipment Maintenance:

- Nothing big to report – Normal Maintenance work

Fire Radio

- St Francis County 911 radio survey – Radio improvements project moving forward with 2025 anticipated completion. New radio towers are out for bids.
- BI County AFG grant for all new handheld radios submitted. Will probably be 2-3 months before we know anything.

Grants

DPS

2023 DPS Grant

Received notification that the grant program will open soon. I intend to apply again to try to get some of our handheld radios upgraded. This will be a no matching funds grant, the same as the last 2 DPS grants. Grant has been submitted for approximately \$72,000. Grant has been approved. **Radios on order**

ARP Grant

2023

All ordered equipment is in service, and invoices have been turned over to Sue. Working on the closeout process.

2024

I will be applying for all new fire hoses and 8 sets of turnout gear in this year's grant request. This is a 50% match which can be in the form of money or "in kind match". We have budgeted for 4 sets of turnout gear and replacement of our 4-inch large diameter hose. If I write these into the grant, the purchases we were planning to make can be used as our match and would only require additional funding of approximately \$6,000.00 that would be available from the rural fire fund. Grant has been submitted. **Awarded and sat through required 2 hour webinar on grant administration.**

2022 DPS Grant

Completed and closed out.

County Firefighters Assn.:

- Working on funding a Propane Truck Emergencies Class for the spring. Date Set for June 1st at our station

Local & State Mutual Aid:

- Nothing to report

Misc.

Hosted annual Drug Take Back Program in conjunction with County Emergency Preparedness and County Health Dept.

KnoxBox Program

Boxes Approved, shipped and Waiting for installs

Ste. Genevieve Do It Center (still waiting for warehouse on Chadwell)

Mid State Wood Products for Trautman Building

Installed

Waiting for install on Plaza Chiropractic Building on Pointe Basse

Approved purchase for new SGPS Early Childhood Center

Tourism Report

Transitioning to Planning Phase

Objective Overview

*Gentlemen, the future Tourism Director of Ste. Genevieve was born on April 6th at 2:14 p.m. His name is Levee Lewis Smith.

Now that I've had time to meet with people and organizations, it's time to turn my attention to planning. While we have McDaniels' master plan which helps us with our overarching brand and message to tourists, there is a separate plan that needs to be made which addresses communication amongst Tourism-related organizations, wayfinding and beautification throughout the city and county, and a tallying of assets that we need to develop to become usable parts in the Tourism equation. I'm hoping I can have a calendar

<p>Date</p>	<p>Jan 25, 2024 - Feb 8, 2024</p>
<p>Eclipse Debrief</p>	<p>People showed up from all over</p> <p>Reports from a Placer AI report given to us by SEMORPC showed 43k visitors for the day of the Eclipse. Amanda Hutchings from Harolds Famous reported meeting people from Wales, Scotland, the Caribbean, and Uganda, as well as 9 different states. I saw multiple emails from people from out of state emailing the tourism department to talk about what a charming town we have and how much they enjoyed their time here.</p> <p>We're working on getting Placer AI data for the city. It can show us how many were at the Community Center, how many were Downtown, how many went into ASL Pewter. It can also show us where people came from. We can take that information and target ads to stay in the minds of the people who visited abroad so they can spread the word. It's a useful tool and can show us how well our marketing strategy worked.</p> <hr/> <p>Special thanks are in order</p> <p>The only reason this Eclipse Event was so successful is because we had an All-Star Cast pulling it together. Brad Arnold and Bob Wolk went above and beyond. Dena Kreidler, our own Mayor Keim, our own Joe Steiger, Kara Burt, Claire Casey from the National Park, Amanda Schwent with all the design work she provided. Shawn Long and Abigail Kern for coming through with children's activities.</p> <p>*Probably the best thing to come out of this planning was the group itself. I'm hoping to host a quarterly meeting to keep communication open, and to help us pool our resources.</p>
<p>Editorial Opportunity</p>	<p>It all started with this year's Queen's Ball</p> <p>This year, a young woman came down from Kirkwood to do some line dancing, and left the queen of Ste. Genevieve. What's better is she kept coming back, for the Mardi Gras celebration and the House Tours, all while sporting the crown. Seeing how enthusiastic she was and learning about her family's ties to the historical society, I thought for sure that the Kirkwood-Webster Times would want to hear about it. They did, and they wrote a front-page story on it.</p> <p>Editorials are some of the best ways to market</p> <p>This is just another facet of marketing that gets glossed over. You want other people to carry your message. For one, it's free. And two, it engages people more. It's more organic and shows people that what you have going on is something you should pay attention to. I'm proud of what this has accomplished and I will never miss an opportunity to pick up free press.</p>

Social Media Coordinator

Hannah Walker has been doing a beautiful job with our Social Media

Last meeting, I said we had found our Social Media Coordinator. I'd like to introduce Hannah Walker. She's from New Mexico, along with her parents, Heidi and Chris. The fell in love with the area like me, and Heidi and Chris actually renovated the house I live in. So, they're doing good things in the community, and Hannah has done good things on our Social Media Platforms. She's super diligent providing daily content for our viewers. As she gets more comfortable in the position, we'll really start getting ahead of promoting events. I'm trying to take her with me to as many meetings as possible to get her acquainted with the different organizations.

MMG/MPD

Both grant applications have been submitted to the state

According to McDaniel's' plan, the entirety of our MMG budget will go to digital and print advertising over a 6 month period during the fiscal year. No TV. No Radio. It's only 6 months because we want to use the money efficiently to get the most eyes on ads in our busiest times. Most of the digital budget will be Facebook and Google ads. \$3,000 per month. I'm excited about this because it not only uses effective algorithms to reach the right audience, but it gives us some powerful information on who engages with our posts. The print ads will go into three magazines: Missouri Life, STL Magazine, and Midwest Living. Midwest Living is a regional magazine that has huge circulation. I had them change Preservation Magazine to STL Magazine because it's possible to get stories written about us.

Keeping our department on track

This marks our first steps using McDaniels Marketing plan to employ a cohesive marketing plan. This should help us with consistency of application which will allow us to build a trustworthy brand, track our progress over time, and keep us from biting off more than we can chew.

Upcoming Events

Garden Walk

French Heritage Festival

Promenade Des Arts

Honey Festival

2024
Ste. Genevieve Garden Walk

MAY 18 & 19
10 AM - 4PM

A Tour of Private and Historic Gardens
Located in Historic Ste Genevieve, Missouri
&
Plant Sale

Featuring Perennials, Vegetable Starts, and other miscellaneous Plants
(Saturday 9am; Sunday 10am - until supplies last)

Tickets

\$10/Individual

Children 6 and Under Free

Available on the day of the Garden Walk
VENMO Accepted

Sponsored By

Ste. Genevieve Master Gardeners
University of Missouri Extension

For More Information Contact

Ste Genevieve Master Gardeners Facebook page

or

Ste Genevieve Welcome Center

573-883-7097 or 1-800-373-7007

or

VisitSteGen.com

Proceeds benefit the Ste Genevieve Master Gardeners Beautification Grants

FRENCH HERITAGE



STE. GENEVIEVE, MO



PROMENADE DES ARTS
2024
STE GENEVIEVE, MO



J O S E P H
P . V O R S T



M A K I N G
O F
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A M E R I C A N
S C E N E
P A I N T E R



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FEELING LIKE A HOT DOG

photo of STE GENEVIEVE HONEY FESTIVAL

THIS SUMMER?

YOU'D BE MUCH COOLER IN STE. GENEVIEVE!

photo of RIVER RAPIDS WATER PARK

MISSOURI

VisitSteGen.com

visitMo.com





HONEY
FESTIVAL + MARKET
HISTORIC DOWNTOWN
STE. GENEVIEVE

*Honey Bee Education
Food + Market Vendors
Honey + Mead Tastings
Costumes + Kid's Activities
Free Family Fun!*

Get ready for the sweetest event of the year! **Harold's Famous Bee Co.** proudly presents our **4th Annual Honey Festival + Market**, inviting nature lovers to immerse themselves in a day of education, shopping, food, music and fun!

Beekeeping Homesteading Sustainability









Saturday
June 29th



10am to
4pm



Featuring Special Guest,
Creek Stewart; Author
and Television Host on
The Weather Channel
(SOS: How to Survive)



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